

# RUN FOR JUSTICE

VIRTUAL 5K RUN/WALK



**SPONSORSHIP  
PACKET**



# THE WHY

## THE EVENT

Pisgah Legal Services is hosting a virtual 5k for walkers and runners to support access to justice in our community. Participants can walk or run a distance of 5 kilometers anytime between May 29 and June 12. They can bring their pet, their kids, do it alone or invite neighbors and far-away friends to join. The prize ceremony will be on the afternoon of Saturday, June 12. We will offer prizes for categories such as best costume, walker/runner from the farthest away from Western North Carolina, as well as the fastest participants by age and gender. Sponsors are invited to join the race individually or as a team.



## THE CAUSE

Pisgah Legal Services is a community-based nonprofit that has provided free civil legal aid to people with low incomes since 1978 so they can seek justice and meet their basic needs. Our focus areas are homelessness prevention, protection from domestic violence, income security, and access to health care. Pisgah Legal provides free legal services in 11 WNC counties and immigration law services in 18 counties. In 2020, with the need for services rising due to the pandemic, we served more than 20,000 people across the WNC mountain region.

## PARTNER WITH US

- This is our first 5k. We need your help to make it a big success!
- Share our race flier and webpage through your e-newsletter and social media
- Start your own fundraising page to invite your network to support access to justice in Western North Carolina. We can show you how.
- Form a team (or two). We hope that you'll be able to join us virtually to enjoy the spring weather, stretch your legs, and maybe even have a friendly competition with coworkers.

Contact Ben Fehsenfeld at 828-210-3405 or [benf@pisgahlegal.org](mailto:benf@pisgahlegal.org) to find out more



# SPONSOR BENEFITS

## **Olympian Level \$2,500**

- Logo featured in event promotion in Pisgah Legal e-newsletter and social media to 4,500 Pisgah Legal supporters
- Prominent logo placement on the race t-shirt
- Opportunity to participate in the virtual awards ceremony and
- Opportunity to add a promotional item to participants' swag bag
- Eight free participant entries and t-shirts
- Four tickets to exclusive Leaders in Giving events

## **Marathon Level \$1,000**

- Logo featured in event promotion in Pisgah Legal e-newsletter and social media to 4,500 Pisgah Legal supporters
- Logo on the race t-shirt
- Opportunity to add a promotional item to participants' swag bag
- Six free participant entries and t-shirts
- Two tickets to exclusive Leaders in Giving events

## **Pacer Level \$500**

- Name featured in event promotion in Pisgah Legal e-newsletter and social media to 4,500 Pisgah Legal supporters
- Name on the race t-shirt
- Opportunity to add a promotional item to participants' swag bag
- Four free participant entries and t-shirts

## **Weekend Warrior Level \$250**

- Name featured in event promotion in Pisgah Legal e-newsletter and social media to 4,500 Pisgah Legal supporters
- Name on the race t-shirt
- Two free participant entries and t-shirts

*Contact Ben Fehsenfeld at 828-210-3405 or [benf@pisgahlegal.org](mailto:benf@pisgahlegal.org) to find out more*

# YES, WE WILL SPONSOR THE RUN FOR JUSTICE!

Olympian Level \$2,500

Marathon Level \$1,000

Pacer Level \$500

Weekend Warrior Level \$250

**Sponsor Commitments Due by  
April 26**

Sponsor Name  
as it should appear in sponsor recognition

We would like to pay by:

Online ([pisgahlegal.org#runforjustice](https://pisgahlegal.org/#runforjustice))

Check

Please Invoice Us

Contact person

Credit Card Number

Mailing Address

Exp. Date (MM/YY)

Telephone Number

Security Code (CVC)

Email

*You can also pay your  
sponsorship online at  
[pisgahlegal.org/sponsor5k](https://pisgahlegal.org/sponsor5k)*

## ***Social Media Accounts to Tag***

Facebook

*Please send checks to Pisgah  
Legal Services PO Box 2276  
Asheville, NC 28802*

Instagram

Twitter